



Central California Advertising and Marketing

Hall of Fame Nomination

Established in 1997, the Fresno Advertising Federation's Hall of Fame recognizes the lifetime contributions of Fresno Advertising Federation members who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. The Fresno Advertising Federation invites you to participate in this tradition of rewarding excellence by nominating an exceptional person you consider worthy of induction.

Selection Criteria

- The nominee has made exceptional contributions to the advertising industry, including involvement in community service and community service organizations.
- The nominee is involved in advertising-related organizations, including committee leadership and holding office.
- The nominee is an individual who has shown exceptional advertising and marketing ability and has applied this ability to specific projects in the industry.
- The nominee has exhibited outstanding personal qualities which have raised the standards of advertising.

Complete the form below, including information regarding nominee and nominator.
 Attach the nominee's resume, including history of their participation in the advertising industry and community service duties.
 Fax entry form and resume to (559) 323-4873.

Name of Nominee	Name of Person making Nomination
Company	Company
Position	Phone
Address	Fax
Phone	E-mail address

Honors