



Fresno Advertising Federation
J.U. Berry Award
 Nomination

Established in 1979, the Fresno Advertising Federation’s J.U. Berry Award recognizes the career contributions of individuals associated with advertising and marketing, but not necessarily employed in the advertising industry. The award was named in honor of the Club’s first president, an employee of PG&E, who was devoted to the organization. The Fresno Advertising Federation invites you to participate in this tradition of rewarding excellence by nominating an exceptional person you consider worthy of this award.

Selection Criteria

- The nominee has made exceptional contributions to the advertising industry, including involvement in charitable non-profit programs and and community service organizations.
- The nominee has been a consistent contributor of his/her talents to improving the quality of life in our community.
- The nominee has exhibited outstanding personal qualities which have raised the standards of business.
- The nominee has consistently maintained a position of role model for those in the advertising and marketing industry.

Complete the form below, including information regarding nominee and nominator.
 Attach the nominee’s resume, including history of their participation in the advertising industry and community service duties.
 Fax entry form and resume to (559) 323-4873.

Name of Nominee	Name of Person making Nomination
Company	Company
Position	Phone
Address	Fax
Phone	E-mail address

Honors